

# Roger Pavane

Chief Sales  
Marketing Officer

## CONTACT

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- San Francisco-Atlanta-NYC

## PROFILE

## SKILL SETS

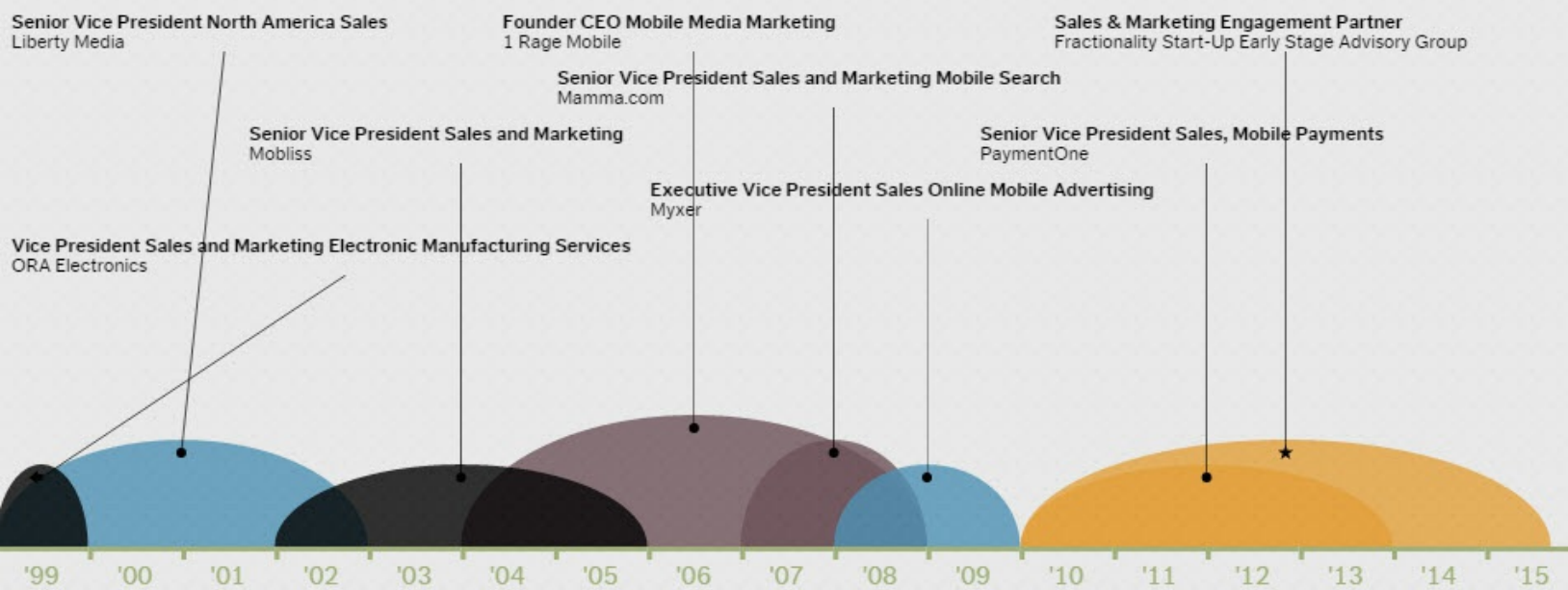
- Internet & Mobile Startups
- Strategy & Execution
- Sales & Marketing Management
- Productization & Monetization
- Media & Technology
- Online, Mobile, Digital Marketing
- SaaS, SDK, UX, Apps
- CleanTech, AdTech, FinTech
- Enterprise -Consumer B2B B2C
- C Suite

Passionate Innovative top performing sales & marketing leader that drives revenue & manages teams to high performance. Dynamic, creative results driven top technology executive with a welcoming get-it-done attitude with repeated history of success working for innovative global companies creating sales and marketing strategies, establishing and driving sales revenue and creating corporate value.

## EDUCATION

1981-1985 CUNY New York  
BA in Electrical Engineering

## EXPERIENCE



## MY STATS

- \$2B In Revenue**  
Offering 20+ Years Sales & Marketing Success  
∞ = infinite
- 500+ LinkedIn Connections**  
= 50 connections
- B2B B2C Sales & Marketing Team Builder**  
∞ = infinite
- +35% Margin 100% growth**  
Strategy Execution  
Branding Positioning Sales  
∞ = infinite